

Friends of the Van Alstyne Public Library

In Attendance: Bob Hendricks, Paige Crail, Vicky Cupit, David Rodriguez, Diane Windsor, Lee Dahlen, Deb Dahlen, Judy Kimzey, Alisha Crump, Maria Haines, Grady Ebensberger, Brandy Schoener

Meeting called to order at 6:03 pm by Bob Hendricks

Approval of Minutes

March minutes were reviewed and approved. Motion to approve made by Grady Ebensberger. Seconded by Maria Haines. Motion passed unanimously

Treasurer's Report

No treasurer's report due to Ellie's illness! Secretary Paige Crail or President Bob Hendricks to deposit checks during her absence. All checks will be photographed and sent to the treasurer's email account. Paige Crail is maintaining a spreadsheet of PayPal and check deposits/withdrawals for the interim.

Business Discussion:

Cars & Coffee: April Cars & Coffee was well attended and netted \$78 in donations. Next date is Saturday May 6 (during Book Fair). Maria will volunteer and let people know about the book fair.

Monthly Funds Targets: Thanks to State Farm & David Rodriguez for our newest corporate sponsor donation.

Judy reviewed an updated draft of proposed corporate sponsor levels and benefits. Proposed Silver (\$1000) and Gold (\$3000) Sponsors for Summer Reading Programs and Bronze (\$250-\$500) for general sponsors.

Other sponsor opportunity ideas: Tree in lobby, bricks, sponsors of the month on meeting flyers, website, etc, sponsor the purchase of certain books (e.g. Caldecott, Bluebonnet, etc)

The idea was proposed that we could list all of our possible sponsor/donation opportunities on the website and update with "claimed by so&so" when taken.

Grady, David, and Paige to meet with Judy to finalize verbiage, levels, and plans.

Need to create new version of our Tree Donor form. Paige Crail to create.

Spring Book Fair: Dates will be May 4-6. Tables will be set up Tuesday prior to book drop off by the Scouts. Vicky is in communication with the Boy Scouts to arrange for moving books from storage to First Christian Church. Book set up will be on Wednesday starting at 9:30. Fair hours will be Th & Fri 9-5 and Sat 9-11:30. Signs will be placed around town and at the church the days of the sale. Books

Friends of the Van Alstyne Public Library

need to be packed up and out of the church by noon Saturday. Paige will send out an email communication the week before to highlight what times volunteers are needed to get set up.

Judy will contact Ryan Coleman regarding getting the flyer in the school newsletters. Paige Crail to contact Wee School. Lee & Deb to go around town asking businesses to put signs in their windows.

Bricks: Update pending next month

Library Director's Report

Door count is up by 300 people. Circulation is up 25% Ebook circulation is up 28%. 53 new patrons. Cuatro de Mayo and Comic Book Day are coming up.

City contacted to see if the Friends are interested in putting up a "Little Free Library" (Book Exchange Sponsored by the Friends of the Library) at Dorothy Fielder Park. Brandy will get in touch with the scouts to see if someone could make us one as an Eagle Scout project. Little Free Library sells them for about \$450/box.

Library Week proclamation was read at the City Council meeting

Roundtable Discussions and Announcements:

Paige Crail coordinating the making of Friendship bracelets to give out with a FotL pamphlet in Chamber of Commerce Newcomer Bags. Next gathering to make bracelets will be Tuesday, May 16th

Diane Windsor passed around a book sold as a fundraiser in Dallas and proposed that we create our own Pedestrian's View of Van Alstyne. If we can gather photos, she can compile and publish. Could be a recurring fundraiser for the Friends. Book would cost about \$5 to print and we could sell them for \$20-\$25. Brandy will ask the High School if there are any HS photography students who would like to contribute. Everyone bring 10 pictures to the next meeting!

Adjournment and Next Meeting Announcement

Meeting was adjourned by Bob Hendricks after a motion to adjourn from Paige Crail was seconded by Grady Ebensberger. Next meeting will be May 23, 2023 at 6 p.m.

Respectively submitted,

Paige Crail, Secretary