



## **CORPORATE SPONSORSHIP LEVELS - 2024**

*Businesses can sponsor programs, book collection, building projects, or special resources like STEM kits and Discovery Backpacks.*

### **2023 was the Library's biggest Summer Reading Program on record**

Total Summer Reading Program Attendance: **1,806**

July 2023 (Record) Door Count: **2,506**

June 2023 (Record) Single Storytime Attendance: **122**

July 2023 (Record) New Patrons: **110**

July 2023 (Record) Attendance SRP Single Event: **304**

<b>Your business logo and name featured as follows:</b>	<b>Exclusive Naming Rights - \$5,000 Secondary -\$3,000</b>
<b>Thank You banner featuring the Sponsor's name and logo are posted on the Friends of the Library Facebook page and website</b>	✓
<b>Digital flyers for each SRP event featuring the Sponsor's logo are posted throughout the 8-week program on the City website</b>	✓
<b>Event flyers featuring the sponsor's logo are posted throughout the 8 week program on the Library Facebook</b>	✓
<b>Print flyers for each Summer Reading event feature the Sponsor's logo (12 events)</b>	✓
<b>Posters listing sponsors name and logo posted inside the Library</b>	✓
<b>Sponsors are verbally credited during introduction &amp; welcome speeches at all 12 events.</b>	✓
<b>Posters thanking sponsors are placed at each of the 12 events hosted.</b>	✓
<b>Short video clip crediting sponsors posted on Library Facebook throughout the 8-week program</b>	✓

**Option One:  
Summer Reading Program Sponsor**

**\$3,000 - \$5,000**

Our flagship 8 week reading incentive program featuring 12 weekly & every other Saturday events keep kids reading, learning, and engaged.

**Summer Reading - 2023**

<b>Attendees – Children</b>	<b>1,223</b>
<b>Attendees - Adult</b>	<b>588</b>
<b>Total Attendance</b>	<b>1,806</b>





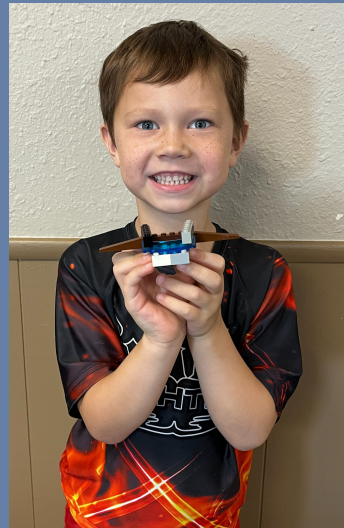
## Wildlife on the Move Attendance - 304



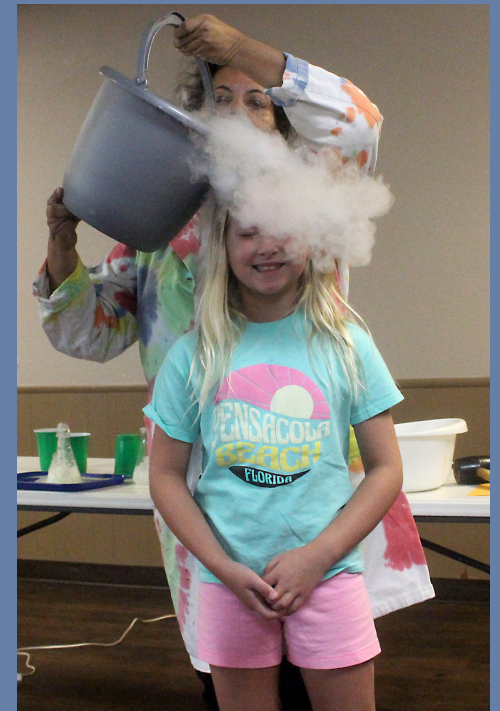




**Lego Day**



**Mad Science**





# Perot Science



**Attendance - 224**





<b>Option Two: Silver &amp; Bronze \$250 - \$500</b>	Bronze Package	Silver Package
Sponsorship Amount	\$100-\$250	\$250-\$500
Listing on Sponsor section of Friends of the Library website	✓	✓
Listing on Thank You poster at monthly Cars & Coffee	✓	✓
*Listing on select (# TBD) monthly meeting flyers		✓
*Monthly "Sponsor of the Month" Friends of the Library Facebook		✓



Great Friends  
make great  
libraries

The Friends  
raise funds for  
Summer Reading  
Programs, books,  
and more

**Friends  
of the  
Van Alstyne Public Library**  
Est. 1978

This Months' Featured Sponsor

**B B**  
**BENTON-LUTTRELL  
INSURANCE**  
SINCE 1890

**MEETING**

**TUESDAY**  
6PM  
AT THE LIBRARY  
151 W. Cooper  
Van Alstyne, TX 75495



Option Three:  
**Cinco de Mayo**

\$500 - Exclusive Named Sponsor  
\$250 - Secondary Sponsor



Cultural event for all ages featuring:  
Food, performances by the Cinco de Mayo  
Dancers, spoken word poetry and history.



**Cuatro de Mayo**

THURSDAY  
**04**  
MAY 2023  
6:00PM

*In the Park*

Central Social District  
215 E Van Alstyne Parkway

**FREE ENTRY**

FEATURING:  
**THE CINCO DE MAYO DANCE GROUP**

Bring your own chair or blanket

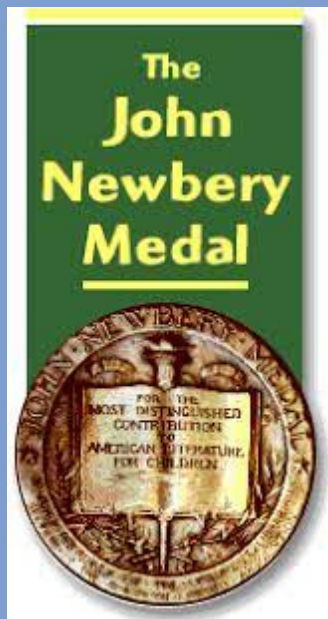
MUSIC  
LIVE PERFORMANCES  
FOOD

Proudly presented by:  
**VAN ALSTYNE PUBLIC LIBRARY**





Lone Star  
Reading List



The  
John  
Newbery  
Medal



## Option Four Book Collections

Logo & name on placard placed in each book

### March Madness Books \$550

48 books total, 16 per three age groups.

\*\*Within a 3 month period, these books circulated  
an average of 28 times, almost one per day

### Texas Blue Bonnet \$225

20 books, grades 3-6

One of the most prestigious children's choice literary awards in the United States.

### Newberry \$50

4-5 books, 1 primary winner, 4 "honors"

### Caldecott \$60

4-5 books, 1 primary winner

### Texas 2x2 \$250

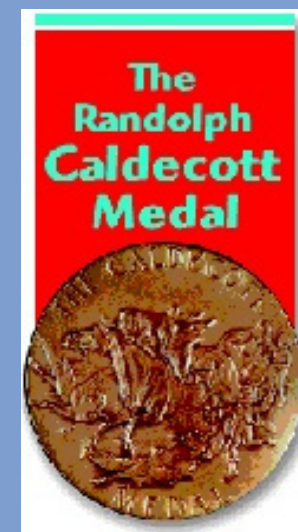
20 books, age 2 to grade 2

### Lone Star Reading List \$350

20-30 books, grades 6,7,8

### Printz Award (Young Adult) \$70

5 Young Adult books



The  
Randolph  
Caldecott  
Medal



Texas Bluebonnet Award®

## Option Five: Kits & Packs

**\$500 - Exclusive Named Sponsor**  
**\$250 - Secondary Sponsor**



**STEM Sponsor**  
**\$250 - \$500**

Logo sticker on Kits or Discovery Packs  
+Signage in STEM area

**Discovery Backpack (10) - \$250**  
**STEM Kits (14) - \$250**  
**Astronomy Kits (3) - \$100**

**Refill supplies for Discovery Packs \$150**

Signage on wall, "Refillable supplies for Discovery  
Backpacks brought to you by:\_\_\_\_"



**SCIENCE • TECHNOLOGY • ENGINEERING • MATHEMATICS**